

# LIFELINES OF OUR MOBILE SOCIETY

## Infrastructures for transport 4.0

INTERNATIONAL **EXPERT MEETING**  
FOR FUTURE-ORIENTED MOBILITY



17. Internationale Salzburger Verkehrstage 2019

**October 14 – 16, 2019**

## INTERNATIONAL STUDENT COMPETITION FOR VISIONARY THINKERS 2019

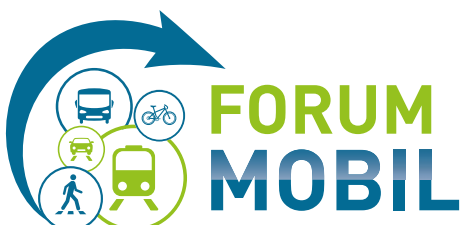
**Imagine mobility beyond the current borders and present your ideas  
to an international expert audience**

The INTERNATIONALE SALZBURGER VERKEHRSTAGE organizes an international student competition in order to give young individuals a forum to present their innovative ideas and visions of tomorrow's mobility to a wide audience of experts.

Students of all fields are invited to contribute their creative ideas on the mobility of the future.

### **What can you expect if your team is selected?**

- Presentation of your project idea at the conference Internationale Salzburger Verkehrstage 2019 (October 14–16, 2019/WIFI Salzburg)
- Free participation at the conference
- A reward of € 500 per team
- Reimbursement of travel costs, free accommodation and meals during the conference days
- Your contribution will be published at [www.forum-mobil.at](http://www.forum-mobil.at) and in the expert journal „FORUM MOBIL“



# APPLICATION PROCESS

## 1. Develop a project idea to the following topic:

### New solutions for passenger transport or freight logistics using existing infrastructures

#### Starting position:

Infrastructures cost a lot of money, space and care and pollute the environment. The EU countries, for example, invest hundreds of billions of euros annually in the further development of existing infrastructure alone. Given the opportunities offered by new technologies, the question arises as to whether society can afford the simple continuation of what it is used to, or whether new mobility services can also be created using existing infrastructures.

#### Questions for discussion:

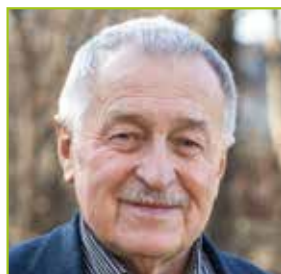
- Which new forms of mobility, transport or logistics could be created by more effective, efficient or sustainable use of existing infrastructures?
  - Which new communication technologies or energy sources would make this development possible?
  - What problems, resistance or conflicts would the transition to this new world of mobility entail?
  - Which solutions can help highly frequented tourist destinations to improve the quality of stay for visitors or to avoid traffic jams?
2. Or develop your project idea which targets the topic of the 17. Internationale Salzburger Verkehrstage.
  3. Design a **creative presentation** concept with which you plan to convince the expert audience of the Internationale Salzburger Verkehrstage in less than 15 minutes.
  4. Send the following documents to [johanna.tinhof@fh-salzburg.ac.at](mailto:johanna.tinhof@fh-salzburg.ac.at) or <http://forum-mobil.at/salzburger-verkehrstage/studenten-wettbewerb/>
    - The completed application form which can be downloaded at [forum-mobil.at](http://forum-mobil.at) (team size: 2–4 persons)
    - Short description of your project idea and the presentation concept (up to four DIN-A4 pages in German or English)
  5. **Deadline:** Friday, June 28, 2019
  6. The **selection of the winning teams** will be made by an expert panel. Its members will be presented on the homepage in June. Legal recourse is not possible.
  7. The **selected teams will be contacted** at the end of July 2019.

#### Selection criterial:

- |  |     |
|--|-----|
| 1. Compliance with the task and aim of the competition:                          | 15% |
| 2. Level of innovation of ideas, methodology and concepts:                       | 25% |
| 3. Anticipated impact of the project proposal (strong impact, small resistance): | 20% |
| 4. Type/Style(unconventional/innovative) of your presentation:                   | 40% |

## Contact:

MAG. PETER HAIBACH  
Host



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