

MOBILITY WITH A SENSE OF PROPORTION

Sustainable solutions for tourist traffic

INTERNATIONAL **EXPERT MEETING**
FOR FUTURE-ORIENTED MOBILITY



16. Internationale Salzburger Verkehrstage 2018

October 15–17, 2018

INTERNATIONAL STUDENT COMPETITION FOR VISIONARY THINKERS 2018

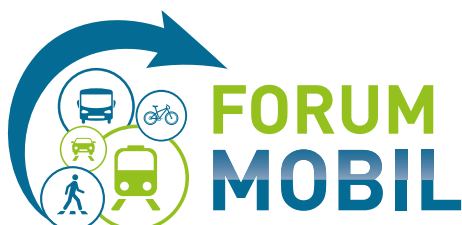
Imagine mobility beyond the current borders and present your ideas
to an international expert audience

The INTERNATIONALE SALZBURGER VERKEHRSTAGE organizes an international student competition in order to give young individuals a forum to present their innovative ideas and visions of tomorrow's mobility to a wide audience of experts.

Students of all fields are invited to contribute their creative ideas on the mobility of the future.

What can you expect if your team is selected?

- Presentation of your project idea at the conference Internationale Salzburger Verkehrstage 2018 (October 15–17, 2018 / Universität Salzburg – Große Aula)
- Free participation at the conference
- A reward of € 500 per team
- Reimbursement of travel costs, free accommodation and meals during the conference days
- Your contribution will be published at www.forum-mobil.at and in the expert journal „FORUM MOBIL“



APPLICATION PROCESS



Salzburger
Verkehrstage

1. Develop a project idea to the following topic:

Solutions for growing tourism and leisure traffic

Starting position:

Travel and leisure behavior have changed substantially due to many flexible offers and possibilities for travelling. Masses of travellers arrive to popular destinations by plain, coach, car or boat. In the countryside, ecologically very sensitive areas as well as the quality of life of the local population are threatened. Therefore, new transport systems and measures are needed, to furthermore enable tourism and avoid the negative consequences at the same time.

Questions for discussion:

- How can both, tourists and locals, benefit from unleashed, individual mobility?
 - How can we channel mass tourism and leisure mobility into organized paths?
 - What can we learn from experiences of popular (overcrowded) destinations like Amsterdam or Zürich?
 - What kind of new political, social and technological measures may help to solve traffic problems caused by mass tourism?
2. Or develop your project idea which targets the topic of the 16. Internationale Salzburger Verkehrstage.
 3. Design a **creative presentation** concept with which you plan to convince the expert audience of the Internationale Salzburger Verkehrstage in less than 15 minutes.
 4. Send the following documents to ruppert@forum-mobil.at or <http://forum-mobil.at/salzburger-verkehrstage/studenten-wettbewerb/>
 - The completed application form which can be downloaded at forum-mobil.at (team size: 2–4 persons)
 - Short description of your project idea and the presentation concept (up to four DIN-A4 pages in German or English)
 5. **Deadline: Friday, June 29, 2018**
 6. The **selection of the winning teams** will be made by an expert panel. Its members will be presented on the homepage in June. Legal recourse is not possible.
 7. The **selected teams will be contacted** at the beginning of August 2018.

Selection criterial:

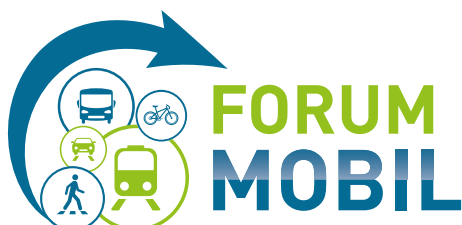
1. Compliance with the task and aim of the competition: _____	15%
2. Level of innovation of ideas, methodology and concepts: _____	25%
3. Anticipated impact of the project proposal (strong impact, small resistance): _____	20%
4. Type/Style(unconventional/innovative) of your presentation: _____	40%

Contact:

MAG. PETER HAIBACH
Host



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